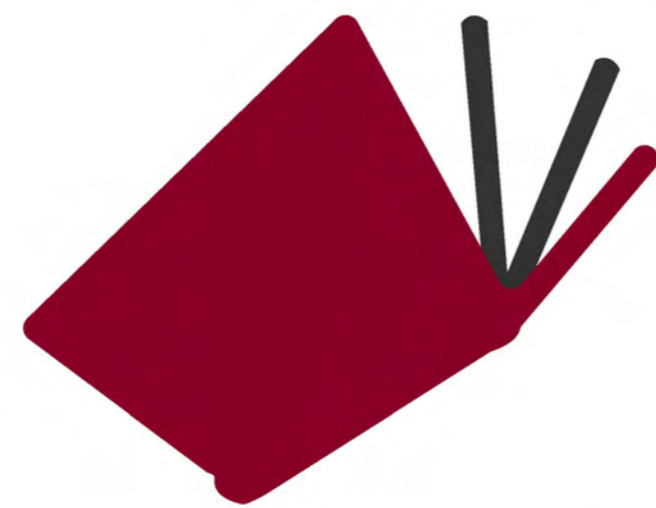


LEER



TRANSFORMA

Red Estatal de Promoción Lectora Infantil y Juvenil





LEER TRANSFORMA is a nationwide network that brings together various organizations with a recognized track record in reading promotion, socio-cultural development and innovation activities.

OUR GOALS

TO STRENGTHEN CHILDREN'S LINK WITH READING through playful and didactic activities, motivating and awakening their creativity.



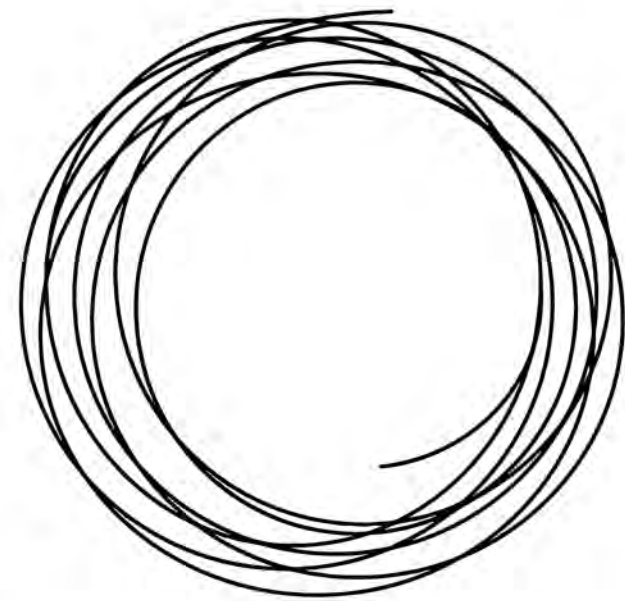
TO DEVELOP READING PROMOTION PROJECTS and campaigns to ensure equal access to educational and cultural resources.

TO PROMOTE COLLABORATION with public institutions, private associations, foundations, cultural agents, library mediators and publishers.





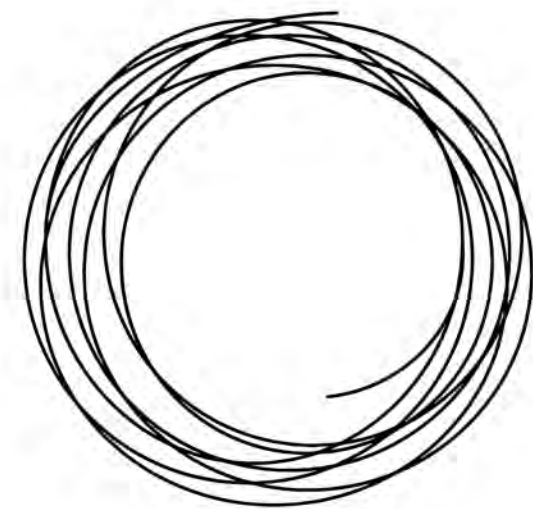
FOUNDING MEMBERS



Unpunto curioso




mestiza
ASOCIACIÓN ARTÍSTICA-SOCIOCULTURAL



Unpunto curioso
de Aragón



ÁLBUM was founded by a group of independent picture book publishers across Spain aiming to develop projects that build new ideas and resources for bringing picture books into broader audiences – focusing on early childhood, but also adults and communities at risk of social exclusion.





The latest report on Reading habits and Book Purchase of 2022 in Spain reflects that **1 OF EVERY 3 PERSONS NEVER READS**, nor in paper or digital.



By 2019 Spain had the **THIRD HIGHEST PERSISTENT POVERTY RATE** among children in Europe (1 of every 5 children) so access to culture becomes crucial to build equal opportunities.

INTERNATIONAL REFERENCES

Many of our references actually come from Spanish speaking Latin America. **EKARÉ**, the publisher I work with and a part of Album, was born from a non-profit reading promotion project, **BANCO DEL LIBRO**, in Venezuela in 1978, an IBBY-section and ALMA laureate.



★ ASOCIACIÓN ÁLBUM PROJECTS ★

SEMINARS, TALKS AND WORKSHOPS for adults who work with children and children's literature, like this one, made in Universidad de Almería.



We bring experts, researchers, authors, illustrators, translators, publishers, oral narrators, booksellers, librarians and international reading professionals to **PUBLIC LIBRARIES** across Spain to share innovative aspects of their work.

We have a **BOOK CLUB THROUGH MAIL**, projects related to scientific spread in alliance with CosmoCaixa and other museums.



★ ASOCIACIÓN ÁLBUM PROJECTS ★

Multidisciplinary projects in **SCHOOLS AND HIGH SCHOOLS** to bring the picture books outside of their traditional spaces, inviting children to be active folklore researchers and keepers.



Working with picture books as tools for communication and community building with **ADULT AND YOUNG PSYCHIATRIC PATIENTS** and therapeutic communities. We've created a working guide with researchers in different therapeutic centers in Spain.

ASOCIACIÓN ÁLBUM PROJECTS



We prepare **GUIDES** for adults who work with children or broadly with picture books. You can see here one around humor, one on mental health, one specifically on children growing in rural settings and one on non-fiction books.

★ ASOCIACIÓN ÁLBUM PROJECTS ★



We've had a yearly **LITERARY FEST** called "Semana del Álbum" since 2017 with national and international guests and activities for children and adults.

★ THE POWER OF COLLABORATION AND PURPOSEFUL CONNECTIONS ★



LEER 
TRANSFORMA
Red Estatal de Promoción Lectora Infantil y Juvenil

As we fully support and learn from each other's experiences it is of great value to create a network such as **LEER TRANSFORMA**, working on effective and democratic programs, such as bookgifting with the companion of high quality reading and literature promotion projects.

THANK YOU FOR YOUR TIME

LEER 
TRANSFORMA
Red Estatal de Promoción Lectora Infantil y Juvenil

